



# SIGN AWARDS 2021

>> As was the case in 2020, the circumstances unfortunately didn't allow us to personally present the SIGN Award winners with their prizes at the eroFame show in Hanover this time. But nevertheless, we would still like to use this opportunity to honour the laureates in the various categories. Congratulations to all of the SIGN Award winners of 2021!

## BEST LIFESTYLE PRODUCTS: EROPARTNER DISTRIBUTION

Eropartner Distribution was created to support retail businesses selling products that enhance people's intimate relationships and encourage informed sexual exploration. And that's exactly what the company is doing successfully over the past years! Their massive selection of intimate toys and other pleasure products is always updated with the latest and the greatest the industry has on offer, so that Eropartner Distribution can claim for good reason that they are Europe's premier supplier of premium-quality sensual and intimate lifestyle products.

**EROPARTNER**  
DISTRIBUTION

## 70-YEAR HISTORY: INVERMA

The year 2021 marked the 70th anniversary of the North German based company Inverma. Ever since the company was founded back in 1951, they have focussed on the production of high-quality products for intimate well-being to improve one's sex-life, whilst constantly recognising and maintaining traditional values. During their seven decades on the market, Inverma has experienced and mastered a number of changes, but throughout these numerous changes, the company has always managed to combine tradition and modern strategies with one another.



## BEST AROUSAL COSMETICS: INTT COSMETICS

INTT Cosmetics is an innovative Brazilian brand, well known in the erotic and sensual market, especially for the quality of its products and the beauty of its packaging. INTT Cosmetics relentlessly seeks to develop products of excellent quality that safely and effectively provide pleasure and well-being to all its customers. Currently, INTT Cosmetics has a line of more than 400 different products and is present in the main sex shops in Brazil. In recent years, the brand has come to be desired by consumers from all over the world, which led the company to develop a line specifically aimed at the international market, composed of its best sellers in Brazil. Combining the experience of more than 12 years in the Brazilian market and the use of exclusive assets from the Amazon forest, INTT Cosmetics presents a line entirely designed for the European market and with a great potential to meet the needs of its new international consumers.

**intt**  
COSMÉTICOS SENSUAIS

## BEST DISTRIBUTOR CENTRAL EUROPE: DEBRA NET

There are not many distributors as well informed as Debra Net Ltd. on how to connect and best serve the markets in both Central and Eastern Europe. The company represents most of the industry's main brands exclusively in the region. Their success is due to their broad selection, customer-oriented business policy and competitive prices. Within the past years, Debra Net made significant improvements in all areas. As a result, a new IT system and a new logistic centre support the smooth running of the company. In Hungary, Slovakia and Romania, they can deliver not only reseller orders within 24-48 hours, but also to consumers within the framework of dropship service. Debra Net's partners in other European countries can receive their orders within two to five days on average. The company's performance has been recognised by international credit rating agencies among others. They received the Bisnodes "AAA Gold" rating, a qualification which is held by only 0.63 % of the Hungarian companies. What a huge success!



## BEST WOMEN'S LINE: DESIRE BY SWISS NAVY

Desire by Swiss Navy is a collection developed entirely by women, for women, which provides solutions for fulfilling intimate desires with innovative formulas created with the female body in mind. Every custom-made product features key ingredients and unique formulations to engage female consumers and their personal needs. Swiss Navy's in-depth research found women, in particular, are more enthusiastic about the involvement in discussions about sexuality and do not hesitate in experimenting with sexual wellness products, particularly ones created to meet their specific needs. The Swiss Navy female-led development team kept their research in mind during their concept-to-creation process in order to ensure consumer sales.



## BEST COUPLE'S LINE: BEAUMENTS BY ST RUBBER

The BeauMents brand offers innovative love toys that can be used for masturbation but are primarily targeted towards couples that enjoy using sex toys together. BeauMents contains innovative, high-quality toys for couples to turn intimate time together into an unforgettable, thrilling experience. The goal behind creating the BeauMents brand was to offer couples who like toys with a new dimension. A dimension in which the pleasure of toys isn't split up into an active and a passive part, as is usually the case. A dimension in which pleasure is increased together, with each other, and in each other. With BeauMents DOPPIO and BeauMents JOYRIDE, the brand has launched innovative couples' toys that double the fun: for her and for him, at the same time, and with outstanding quality, an appealing design, and easy usability.



## EXECUTIVE OF THE YEAR: MANON VALLÉE FROM SHUNGA

Manon Vallée, Vice-President and Co-founder of SHUNGA, is a well-known industry figure and especially recognised for her kindness and cheerful appearance. The notoriety of the SHUNGA Erotic Art brand has been created over the years through its loyal customer base. Manon Vallée has been travelling the planet for the past 20 years as a brand ambassador. From Siberia to Beijing, Paris to New York, and Mumbai to Buenos Air – everywhere the people she meets shower her with positive comments about the company and its products. "It's very energising to have this kind of relationship with our customers. It makes us want to continue to do better and to go further." says Vallée. The reputation of SHUNGA is grounded in the high quality and effectiveness of its products, combined with the great care that the company takes in designing refined packaging with an artistic touch. This massive success is due in large part to Manon Vallée, who has worked with great passion and ambition since the beginning to make SHUNGA the popular company it is today.

